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**BROOKWOOD CONSULTING GROUP PRINCIPAL GREG DODGE
PARTNERS WITH LEADING BROKERAGE FIRM MSC
TO FORM A NEW DIVISION, MSC-BROOKWOOD**

PHILADELPHIA, PA – Brookwood Consulting Group’s **Greg Dodge** recently partnered with leading commercial real estate brokerage and advisory firm **Michael Salove Company (MSC)** to create a full-service restaurant and hospitality division: **MSC-Brookwood**. Bringing Dodge’s 25 years of industry experience and deep personal connections to top-level restaurant talent and combining them with MSC’s 25 years at the top of the retail, restaurant and hospitality real estate market, MSC-Brookwood will immediately become an invaluable resource to entrepreneurial restaurateurs, hoteliers and developers.

MSC-Brookwood, with their industry-leading connections and abilities in Philadelphia, will look to expand their reach nationally, working with existing and new clients to create and maintain mutually beneficial partnerships between hospitality professionals and developers.

“This collaboration makes it even easier for our clients to navigate what can be a very tricky path to opening a restaurant,” says Dodge, who founded Brookwood in 2006. “Merging the restaurant and hospitality advisory portion of my business with the talented team at MSC, and specifically with Michael, who I consider a friend and a mentor, means that our clients will have unmatched access to MSC’s proprietary market information. In an extremely competitive and ever-evolving market, I can ensure our clients’ ability to secure premier opportunities for their ventures.”

Over the past five years, Brookwood has fostered relationships with individuals in every aspect of the restaurant and hospitality world. From investors, to construction and design professionals, celebrity chefs and gifted management personnel, Brookwood has created an unmatched network of talent. These relationships, combined with MSC’s established market presence, now afford clients full-service advisory and brokerage services from concept inception through opening and beyond.

“We’re thrilled to work with Greg on this exciting new venture,” says Michael Salove, whose MSC was founded in 1989 and today is recognized as the preeminent retail real estate advisory and brokerage firm in Pennsylvania, New Jersey and Delaware. “With his experience and connections in the hospitality industry and our unmatched relationships in the real estate community, MSC-Brookwood is now the top choice for any professional interested in navigating the challenging waters of the restaurant and hospitality world.”

Dodge’s advisory services are further strengthened by his personal experience as a managing partner at Philadelphia’s critically acclaimed **Zavino** restaurant. Prior to opening Zavino and founding Brookwood, Dodge served as a general manager for Starr Restaurant Organization in Philadelphia, both at Washington Square and, earlier, at Pod restaurant. His career has also included roles in food and beverage across the United States, including in New York City with Larry Forgione’s American Restaurant Group; B.R. Guest restaurants, the Atlantic Grill and Blue Water Grill; and the Metropolitan Museum of Art’s Trustee’s Dining Room, a private dining and event space; Wolfgang Puck in Los Angeles; and in Washington, DC with the Kennedy Center for the Performing Arts.

A graduate of the University of Denver, where he earned a BS/BA in Hospitality Management, Dodge apprenticed with some of the best-known hotels and restaurants in New York, including Waldorf-Astoria, Maxim’s du Paris and The Rainbow Room. He spent time after his graduation in the south of France for a stagership at Le Fue Follet in Mougins, and today, that international experience gives depth to his work, as does his impressive resume.

Founded in 1989 and based in Center City, Philadelphia, MSC is regarded as the leading retail real estate advisory & brokerage firm serving all of Pennsylvania, New Jersey and Delaware. Their team of senior executives has extensive experience in retail tenant representation, owner/developer representation, urban retail advisory services and investment sales. From repositioning and revitalizing the retail focus of entire urban neighborhoods, to leasing every type of suburban shopping center, to creating and executing expansion plans for every category of retailer and restaurant, MSC is the market leader in developing and executing practical real estate solutions through unmatched market knowledge, creative strategies and relentless hard work.

For more information about MSC-Brookwood, please visit www.salove.com, call 215-568-2600 or e-mail info@salove.com.



(Michael Salove)



(Greg Dodge)